

## **SandBox Medical Receives Women-Owned Business Enterprise (WBE) Certification by Commonwealth of Massachusetts Supplier Diversity Office**

PEMBROKE, MA October 2014 – SandBox Medical LLC, manufacturer of the JollyPop pacifier and other high-quality baby products, announced today that it has received certification as a Women-owned Business Enterprise (WBE) from the Commonwealth of Massachusetts, Operational Services Division, Supplier Diversity Office. WBE certification means that hospitals, GPOs and other businesses now have the freedom to choose SandBox Medical as a minority supplier for JollyPop and other SandBox products.

“This official certification is celebrated by our entire team,” said Eileen Gay, Managing General Partner and Co-Founder of SandBox Medical. “SandBox is not only women-owned, it is operated by a small team of women who have been working together for over a decade, most of whom are mothers.”

“We are so happy that our status as a women-owned enterprise will give us the opportunity to bring our products to more babies and moms across the United States.”

The Commonwealth of Massachusetts’ WBE-SDO certification process is designed to confirm that a business is at least 51% owned, operated and controlled by a woman or women. The SandBox Medical approval took months to complete and involved a meticulous, in-depth review of the company’s business and facilities.

SandBox Medical, LLC designs, manufactures and distributes products for babies and their caregivers. Eileen Gay, Managing General Partner, and Read McCarty, Co-founder, founded SandBox Medical to continue their passion for developing products for babies. Prior to SandBox Medical, Eileen and Read founded Hawaii Medical, LLC. Read also was the CEO and founder of Children’s Medical Ventures.

For additional information about SandBox Medical, please visit [sandboxmedical.com](http://sandboxmedical.com) or Email [orders@sandboxmedical.com](mailto:orders@sandboxmedical.com)



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