Nursing Evaluation of a New Pacifier in Hospital Settings

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Introduction
Evaluations were successfully conducted at 123 hospitals around the United States of the JollyPop pacifier, a new pacifier for hospital and home use. The JollyPop pacifier from Sandbox Medical LLC is 100% silicone, made in the USA, and meets the one-piece construction requirements of the American Academy of Pediatrics. The JollyPop is lightweight, has a low profile to accommodate CPAP and nasal cannulas without modification and is curved to fit the infant’s face.

The JollyPop is sold to hospitals without a sales force using direct marketing techniques. The savings, as high as 30%, are passed along to hospitals.

Method
From a period of September 9, 2013 to March 31, 2015, evaluation kits were sent to Neonatal Intensive Care Unit (NICU) Nurse Managers, Clinical Nurse Educators or others in similar positions. Phone contact was made prior to sending the kit. Each kit contained 10 full term and 10 preemie JollyPop pacifiers, pre-printed evaluation forms and a pre-addressed and stamped envelope. 1,071 nurses completed the evaluation forms after using the JollyPop with babies in their care. The evaluation forms were returned to Sandbox Medical for tabulation.

Results
Results indicate a nursing and infant preference for the JollyPop pacifier compared to the Soothie® and the GumDrop®, the two most commonly used hospital pacifiers. Of those voicing an opinion, 98% of nurses approved switching to JollyPop from the current brand. Of those, 39% wanted to switch As Soon As Possible.

Note: not all nurses answered every question.